



**Buzz is building for the New Discovery Centre Hive  
Nova Scotians asked to beelieve in science and our next generation to change the world**

Halifax, Nova Scotia. June 15, 2015 – Starting today, the community is being asked to help beelieve in the New Discovery Centre Hive being built on the Halifax waterfront. Through its bee-themed Public Campaign, supporters can get involved in one of three creative fundraising initiatives as the New Centre looks to finish their Capital Campaign.

Supporters can build their own virtual Hive in the Huge Hive Challenge, a digital, peer-to-peer fundraising site that allows individuals and businesses to create their own Hive and invite their peers to contribute to it. Challengers who raise \$1,000 or more, or individuals or businesses who donate \$1,000 or more, will get their own LEGO bee in the Community Colony art installation up for one year in the New Centre. And people can also put their name on one of 50 seats in the Immersive Dome Theatre with a gift of \$2,500 through the TAKE YOUR SEAT campaign.

“Over the past 30 years the Discovery Centre has become an invaluable and much-loved family educational facility in Nova Scotia,” says Dov Bercovici, President and CEO of Discovery Centre. “As we build our ambitious New Centre on the Halifax waterfront, we need all Nova Scotians – from children, families, members and the business community – to come together and help make this stunning new facility a reality that will inspire young people for generations to come.”

With over \$17M raised to date, the Discovery Centre is in the final stages of its reDiscovery Capital Campaign. Preliminary geotechnical work on the building, located in the Nova Scotia Power building on Lower Water Street in Halifax, has been completed and construction starts in earnest in July, 2015. The New Centre will house five marquee galleries, an Immersive Dome Theatre, an Innovation Lab an expanded Travelling Exhibits Gallery and a number of other important spaces all designed to provide a spectacular STEAM-based learning experience (Science, Technology, Engineering, Arts and Math).

The Huge Hive Challenge and more information on the New Discovery Centre can be found at [beelieve.ca](http://beelieve.ca)

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