



WADE DAWE MAKES A MAJOR INVESTMENT TO INSPIRE A WHOLE NEW GENERATION OF ENTREPRENEURS

(Halifax, Nova Scotia – July 9, 2015) – One of Nova Scotia’s most successful and innovative business leaders, Wade Dawe, has taken a page out of his own book to help develop and fund a new entrepreneurship-based program *DC Makes* at the New Discovery Centre.

“Many new and innovative technologies today are developed and advanced by young, creative entrepreneurs proficient in science and technology,” said Mr. Dawe. “A program that introduces and encourages entrepreneurship while serving a meaningful purpose and having a positive impact on young people here in Nova Scotia is not just important, it’s crucial.” said Dawe.

DC Makes is a strategic, long-term program designed to teach young people the basics of an entrepreneurial mind-set: the creativity to generate ideas, the confidence to take risks, and the STEM-based, critical thinking skills to learn from their mistakes. The program, which will take place in the Michelin Innovation Lab, will provide young people with a place to connect, the tools and resources to learn and the mentors to support them. The goal is to create a hub of young entrepreneurs who can use *DC Makes* as the launching pad to take their big ideas and turn them into the next big thing.

If anyone understands the importance of entrepreneurship, it’s Wade Dawe. Dawe started his first business while in university, earned an entrepreneurship scholarship while at Memorial University and used his entrepreneurial vision to found and fund several successful companies over the past 20 years.

“Wade Dawe’s example of taking his own success to inspire our young people is not just what the New Discovery Centre needs, but also what this province and region needs,” says Dov Bercovici, President & CEO of the Discovery Centre. “This kind of vision and leadership is instrumental in creating our next generation of successful leaders who will power the economic fortunes of our economy and future in Nova Scotia and Atlantic Canada.”

Dawe’s \$300,000 gift brings the New Discovery Centre Capital Campaign close to the \$17.5M mark of its \$20M goal. With the public campaign – beelieve – recently launched, the Discovery Centre is appealing to all Nova Scotians to help fund the transformative new facility on the Halifax waterfront in the Nova Scotia Power building on Lower Water Street. The New Centre is expected to open in late 2016.

About the Discovery Centre

Discovery Centre, a 30-year-old non-profit charitable organization, stimulates interest, enjoyment and understanding of science and technology through innovative, hands-on experiences for visitors.

About the reDiscovery Campaign

The reDiscovery Campaign seeks to raise \$20 million to build a new, unique, state-of-the-art Discovery Centre in the Nova Scotia Power Building on the Halifax waterfront.

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